



*Until the people in your life start coming with instruction manuals...
there is SDI®*

Become an SDI® Partner

We are delighted that you are considering becoming an SDI® Partner. It is important to us that we establish value-added, long-term partnerships with the individuals and organizations we serve. With Personal Strengths, you have a trusted resource.

The following pages will give you some information about the benefits you have on becoming an SDI® Partner.



Strategic Partners

Are top training and consultancy companies from Romania & Moldova who want to integrate SDI tools into their daily business for new revenue streams.

When you partner with Personal Strengths, you get world-class conflict management and relationship building products and services that make a sustainable, measurable difference. We work with organizations to develop the competence and confidence to apply our tools in their leadership and training development initiatives.

Some of the benefits you will be enjoying as Strategic Partner:

- The opportunity of developing new revenue streams by including the SDI tools in your own training and coaching solutions
- Access to Personal Strengths customized programs that you can implement yourself – Have a Nice Conflict and Personal Impact.
- Discounts when ordering quantities of the same product from 500 and more
- Ongoing coaching support for internally certified SDI Facilitators and Coaches
- Co-branding and joined marketing initiatives through our website, newsletters and events
- Free access to the online SDI system



Corporate Partners

Are HR Professionals or Department managers from any organization who wants to develop strong relationships between its employees, foster collaborative leadership and resolve potential conflicts easily.

Personal Strengths works to attain self-sufficiency for the organizations that choose to partner with us. Our aim is to work with clients to support them in developing a strong internal mechanism to ensure increased development, motivation and performance while reducing dependence on external support.

Some of the benefits you will be enjoying as Corporate Partner:

- Increased training & development autonomy through your team of certified trainers
- Ongoing support for customizing your own programs with Personal Strengths tools
- Coaching & Co-facilitation
- Considerable discounts for all Personal Strengths Open Courses
- Discounts when ordering quantities of the same product from 50 and more



Business Partners

Are training providers and freelance trainers, coaches, mediators and psychologists who want to grow their business and expertise.

It is important to us that we establish value-added, long-term partnerships with the individuals and organizations we serve. With Personal Strengths, you have a trusted resource with a personal interest in the engagement as well as your further success. We expect relationships with clients to be open and honest, ensuring the best possible results from any collaboration.

Some of the benefits you will be enjoying as Business Partner:

- Free consultancy on providing excellent ongoing value and support to your clients
- Networking, information sharing and business opportunities among the thousands of SDI Facilitators around the world
- Use of SDI branding and notoriety in your marketing communication messages
- Discounts when ordering quantities of the same product from 50 and more
- Coaching & Co-facilitation



Clients

Apple, AT&T, Adobe Romania, Boeing, British American Tobacco, Harvard University, IBM, Adobe, PwC, GlaxoSmithKline, Metro Cash & Carry, Oracle Romania, Yale University, FBI Academy are just a few of the thousands of organizations and consultants who have incorporated the SDI into their training, recruitment and coaching initiatives.

A broader client list can be found on our web site:
www.personalstrengths.ro

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